

Introduction

Dreams, which have formed the bedrock of visionary leaders in Politics and Business through the ages, are normally discouraged as we reach formal education; we are conditioned to believe that they are wasteful and unproductive. Yet when aligned with others dreams and consolidated in to visionary plans and goals, they are a powerful driving force in taking nations or businesses to new levels of achievement.

Aims

The programme explores how to use our dreams and beliefs to constructively build a visionary programme for our future and that of our business. We then learn how to discover the dreams and visions of others and align ours to theirs to create a common thread from which to build our future direction. Having established this the programme looks at what is needed to turn this common thread into a meaningful plan of action, with a mission, goals, objectives, milestones and day-to-day tasks that support the common vision. Finally, we discuss how and why we should encourage and support a culture of constructive dreaming and visionary group planning.

Benefits - to the individual

The information, tools and techniques learnt during the course will impact on both personal and professional lives by: -

- Recognizing the strengths and weaknesses of dreaming
- Discovering how to creatively dream and create desire
- Taking conceptual thoughts and turning them into meaningful missions
- Understand how to capture the power of others beliefs and dreams
- Building workable plans out of visionary thoughts
- Develop a program for the future out of a common visionary thread
- Empower a culture of constructive dreaming and visionary discussion

Benefits – to the organisation

The organisation will benefit from individuals who understand the significance of leadership styles that: -

- Building a successful future business and organisation
- Accessing the mental resources of all employees
- Supporting a visionary culture

Who Should Attend

The course is designed to meet the needs of new and established leaders, who want to understand what visionary leadership is and how to use it to develop an organisation.

