

## Introduction

Successful business professionals need the very best presentation skills. To lead teams, achieve sales targets and deliver projects all require you to engage audiences, capture hearts and minds and entertain while at the same time getting your points across.

## Aim

To ensure that individuals are confident in presenting by using a variety of techniques to have maximum impact. To develop presentation excellence, within individuals, to ensure that every presentation becomes a powerful communication.

## Benefits – to the individual

- Being confident in making any presentation to any audience.
- Aware of what makes a professional presentation.
- Having developed and been coached on key skills for presentation excellence.
- Able to use techniques to ensure the audience focus is always on the speaker.
- Aware of a process that allows them to maintain control when in a hostile environment.

## Benefits – to the organisation:

- Developing individuals to deliver professional presentations
- Improved confidence within individuals to take on more responsibility and deliver key messages through presenting.
- To enable managers to have the confidence to delegate presentation responsibilities to other staff.

## Who Should Attend

This programme will benefit individuals wishing to give effective and successful presentations. Those experienced in presenting and looking for techniques to improve their ability to deliver the message.

