

Introduction

In order to be credible in management today an understanding of finance is essential. Managers need to study internal company reporting as well as the financial stability of the company within which they work.

Aim

To ensure that delegates are confident in handling financial information as presented by the company accounts and internal documentation.

Benefits – to the individual

- An appreciation of basic financial language and accounting concepts
- Be able to construct and interpret company financial information
- Be able to understand how profit is achieved and calculated
- Practical measurement of liquidity and profitability

Benefits – to the organisation:

- Developing individuals to contribute to the budgeting and planning processes of the organisation
- Be able to forecast and produce realistic cash management
- Be able to examine the financial health of a company as an outside observer, utilising financial reporting sources, the financial press and company generated information.
- Achieve better communications and working relationships between finance and line managers

Who Should Attend

This programme will benefit managers who need to understand the language and basic principles of finance in organisations and who wish to feel confident with budget preparation.

