

## Introduction

The business world is developing at such a rapid rate that the need for expertise in specialist skills has been replaced by a need to learn and differentiate. More and more organisations are seeking to create learning organisations where individuals manage their own development and work to their peak potential.

Neuro Linguistic Programming (NLP) is the study of exceptional talent. It encompasses both the conscious and unconscious processes that combine to enable people to do what they do. Modelling this talent allows individuals to realise potential they didn't know they had!

## Aim

To explore the elements of NLP and enable participants to use these techniques to model excellence. To enhance the understanding of others, their communication styles and their preferred learning method.

## Benefits – to the individual

Individuals will leave the programme:

- With a clear understanding of the elements of NLP.
- Having reviewed some of the technology of NLP.
- Having practised practical applications of NLP techniques.

## Benefits – to the organisation:

- Self directed Staff
- Individual development plans for each delegate

## Who Should Attend

This programme will benefit anyone who has an interest in self-development and wants to become more successful in life and business.

