

Cobham plc

Brook Road, Wimborne,
Dorset BH21 2BJ, England

T: +44 (0) 1202 882020

F: +44 (0) 1202 840523

Potential Plus – Testimonial

Cobham is an international company engaged in the development, delivery and support of leading edge aerospace and defence technology and systems. Cobham's products and services have been at the heart of sophisticated military and civil systems for more than 75 years, keeping people safe, improving communications, and enhancing the capability of land, sea, air and space platforms.


My role as Employee Development Manager encompasses the Graduate and Apprentice programmes and I have worked with both Darren and Mark on several ongoing personal development programmes as part of our "Skills for Life" programme for this group of talented individuals.

Cobham has 12,000 employees across the globe and in a business of this size it is vital each individual takes control of their own career development. The Graduate and Apprentice population are an integral part of our talent strategy and it is vital that we harness the natural enthusiasm they bring with them and give them the tools to be able to reach their full potential – plus! It's as much about equipping them for the challenges ahead as enabling them to operate successfully in a challenging and changing environment.

It goes without saying that any training and development intervention should have a positive impact on the participants and, in turn, the business. I believe it is equally important that it should reflect and reinforce our key messages and business culture. To this end, both Darren and Mark have spent time understanding our needs and expectations and we have, together, developed programmes which address the very real day to day challenges and realities our employees will each face during their careers, and in life.

There is a natural energy in delivery and I receive consistently positive feedback from our delegates, they always go away with something personal to take forward in work, or life.

I have no hesitation in recommending Potential Plus. Extraordinary people are just "ordinary" people doing that little bit "extra". Darren and Mark will certainly inspire them to do just that.



Gerry Bishop MBE
Employee Development Manager

gerry.bishop@cobham.com